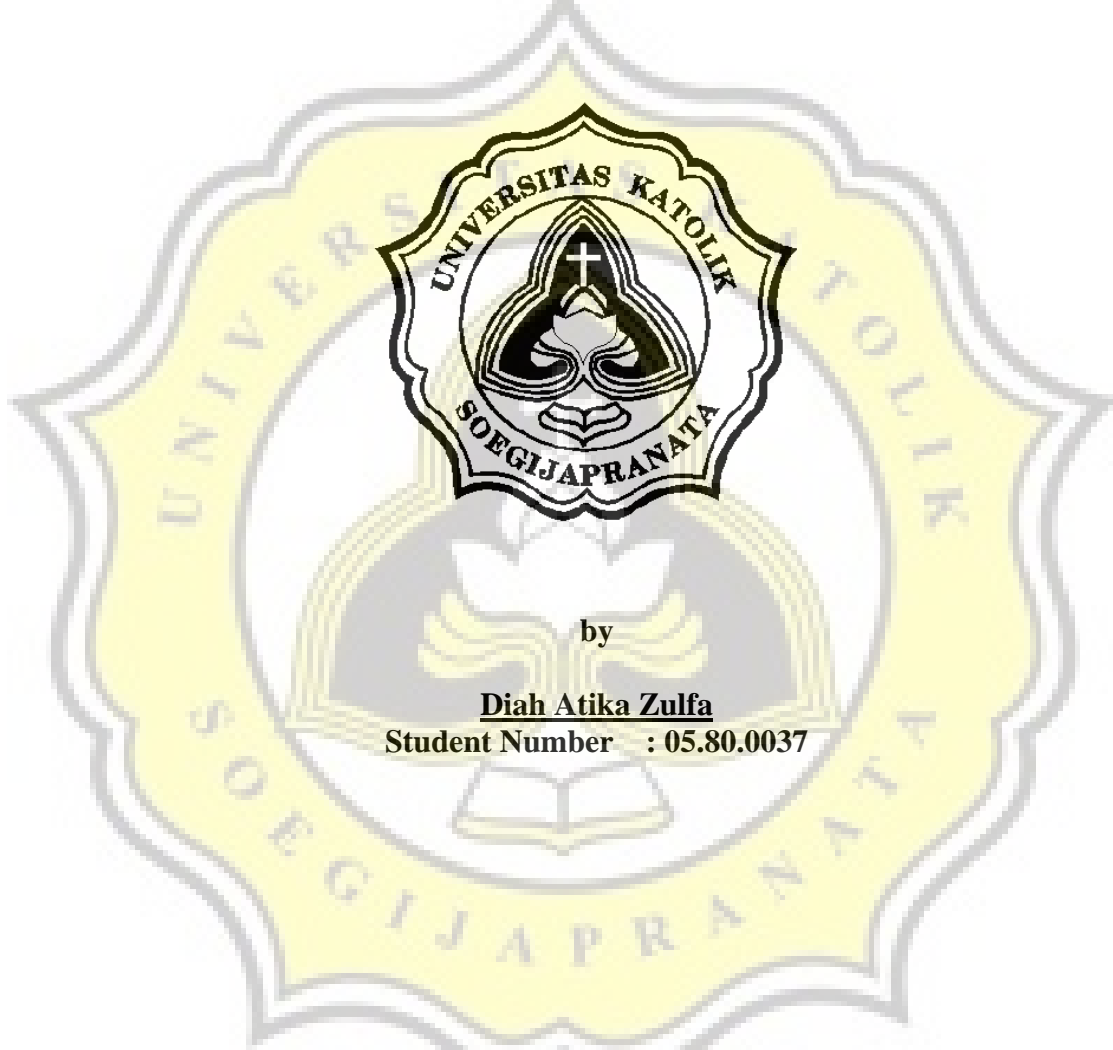


LIFESTYLE AND THE MYTH OF BEAUTY IN WEISBERGER'S *THE DEVIL WEARS PRADA*

**A Thesis Presented as Partial Fulfillment of the Requirements to Obtain the Sarjana
Sastra Degree in the English Letters Study Programme**



by
Diah Atika Zulfa
Student Number : 05.80.0037

**ENGLISH LETTERS STUDY PROGRAMME
FACULTY OF LETTERS
SOEGIJAPRANATA CATHOLIC UNIVERSITY
SEMARANG**

2010

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Diah Atika Zulfa
Student Number : 05.80.0037

Approved by.

Dra. Ekawati M. Dukut, M.Hum
Examiner

January, 2010

Heny Hartono, SS, M.Pd
Co Sponsor

January, 2010

G.M Adhyanggono, SS, MA
Major Sponsor

January, 2010

**A thesis defended in front of the Board of Examiners on January 20th, 2010 and
declared acceptable**

BOARD OF EXAMINERS

Chairperson : G.M Adhyanggono, SS, MA.

Secretary : Heny Hartono, SS, M.Pd

Member : Dra. Ekawati M. Dukut, M.Hum

**Semarang, January 20th, 2010
Faculty of Letters
Soegijapranata Catholic University
Dean,**

**Heny Hartono, SS, M.Pd
058.1.1998.221**

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The writer hopes that this thesis could give a benefit and contribution for all students in Faculty of Letters especially who wants to encourage novel as one of literary works. Understand the novel, love reading, and look for the events that happened in it are the keys to reveal what things that can be studied in novel. Thank you very much, God Bless Us.

PAGE OF DEDICATION

This thesis is dedicated to my parents (Mas'ud Ibrahim and S. Haryati), my little sister and brother, and my family for all the loves and cares (you are the best that I have ever had!!) and to my grateful man that ever stay in my life (SFR, SH) for the support and love (you were so meant to me!!) and to mama and papa, thank you for the prayer and support.

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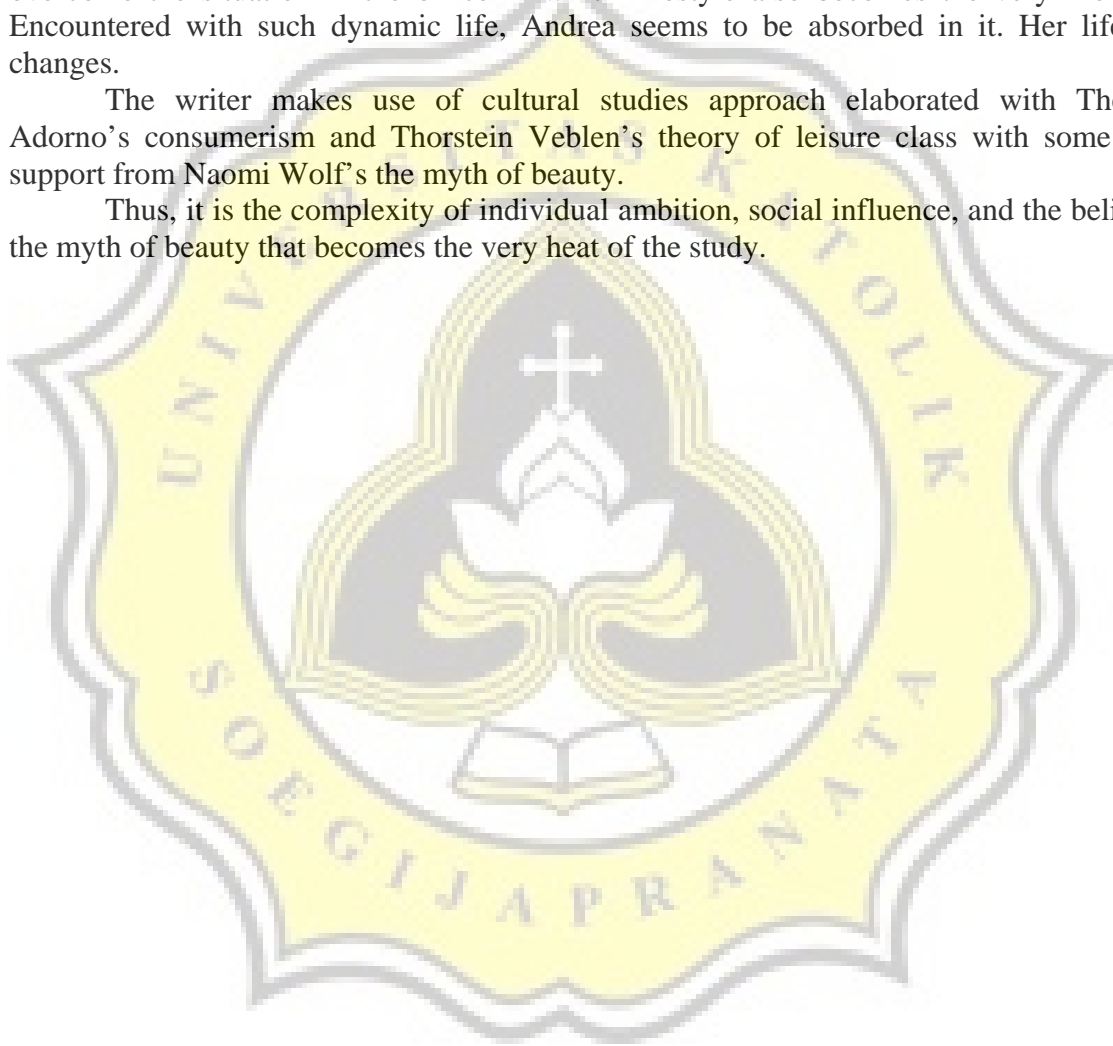
ABSTRACT

The Devil Wears Prada, written by Lauren Weisberger, was published in 2003 in United States of America. It tells a story about Andrea Sachs a college graduates from Avon, Connecticut majoring in journalism who working in fashion magazines office, Runway Magazine. Miranda is the editor of Runway Magazine, and she needs two assistants to keep her hectic office life in order. She hires Andrea even though she has no interest in fashion because she seems to be hard-working and determinative.

This analysis aims at showing the readers how Andrea, the main character, could overcome the situation in the office in which lifestyle also becomes the very life in it. Encountered with such dynamic life, Andrea seems to be absorbed in it. Her lifestyle changes.

The writer makes use of cultural studies approach elaborated with Theodor Adorno's consumerism and Thorstein Veblen's theory of leisure class with some little support from Naomi Wolf's the myth of beauty.

Thus, it is the complexity of individual ambition, social influence, and the belief on the myth of beauty that becomes the very heat of the study.



ABSTRAK

The Devil Wears Prada, yang ditulis oleh Lauren Weisberger, diterbitkan pada tahun 2003 di Amerika Serikat. Novel ini menceritakan tentang Andrea Sachs yang adalah seorang mahasiswa lulusan Avon, negara bagian Amerika Serikat jurusan jurnalistik yang bekerja di perusahaan majalah bernama Runway. Miranda adalah seorang pimpinan redaksi di Runway dan dia membutuhkan dua orang asisten untuk mendampingi hari-harinya ditengah kepadatan jadualnya di kantor. Miranda mempekerjakan Andrea meskipun dia tidak berminat dalam dunia fesyen karena dia seorang pekerja keras dan tekun.

Analisa ini bertujuan untuk menunjukkan kepada para pembaca bagaimana Andrea, tokoh utama dapat mengatasi situasi yang terjadi di kantor yang mana gaya hidup terasa sangat hidup disana. Menghadapi semacam kehidupan yang dinamis Andrea larut didalamnya. Gaya hidupnya berubah.

Penulis menggunakan pendekatan melalui pembelajaran budaya dengan uraian konsumerisme dari Theodor Adorno dan teori golongan orang-orang senang dari Thorstein Veblen dengan sedikit tambahan mengenai mitos kecantikan dari Naomi Wolf.

Demikian, kerumitan ambisi pribadi, pengaruh dari lingkungan sekitar dan kepercayaan terhadap mitos kecantikan yang menjadi pembelajaran yang hangat.

